MULTILINGUAL TOOLKIT

# HEPATITIS **AWARENESS WEEK 2025**

28 July - 3 August 2025

# **Hepatitis B**

**NSW Multicultural HIV and Hepatitis Service (MHAHS) Diversity Programs and Strategy Hub** 

www.mhahs.org.au | @TheMHAHS

## **Hepatitis C**



## Introduction

## Hepatitis Awareness Week **28 July - 3 August 2025**

Hepatitis Awareness Week and World Hepatitis Day (28 July) in an important opportunity to focus on the ongoing impact of hepatitis B and C – especially in communities where awareness, testing, and treatment remain limited.

Hepatitis B and C affect thousands of people across NSW, including many from culturally and linguistically diverse (CALD) backgrounds. If left untreated, these spread.

This toolkit brings together a range of multilingual resources designed to support Australia's goal of eliminating hepatitis B and C as public health threats by 2030.

- infections can lead to serious liver disease. Many people don't know they are infected, making testing and early treatment essential to improve health outcomes and prevent

CALD communities. It aims to increase hepatitis testing and treatment, contributing to

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# World Hepatitis Day 2025 Theme & key messages

## **Key messages**

# Hepatitis: Let's Break It Down

- 1. Hepatitis is a leading cause of liver cancer and a growing global killer.
- 2. Knowing your status is the first step to stopping liver cancer.
- 3. We can prevent 2.8 million deaths by 2030 but only if countries act now.

## For the public

- Get tested for hepatitis B and C
- Vaccinate newborns with the hepatitis B birth dose within 24 hours.
- Learn the facts and talk to your healthcare provider about early testing and treatment
- Help stop stigma by sharing accurate information.

## Call to action

World Hepatitis Day 2025 Key messages

## **Signature Block**

ARE YOU LIVING WITH HEPATITIS B? HEPATITIS B

Www.mhahs.org.au

## Website Banner



Are you living with hepatitis B? Find out. Get tested campaign encourages hepatitis B testing. Multilingual campaign messages have been codesigned for the Arabicspeaking, Chinese-speaking, Khmer, Korean, Samoan, sub-Saharan African, Tongan, Mongolian, Nepali, Vietnamese and more communities.

## Posters 1/2

A4 Posters feature the campaign key messaging, which has been tailored for each community.













## English

African

Arabic

Chinese Simp.

Korean



## Posters 2/2

A4 Posters feature the campaign key messaging, which has been tailored for each community.















## **Brochures 1/2**

The brochure promotes testing and provides basic information about chronic hepatitis B, including modes of transmission, monitoring, treatment and prevention.







**Arabic** 



### **Chinese Simplified**

# Т epatitis







### **Vietnamese**

## **Brochures 2/2**

The brochure promotes testing and provides basic information about chronic hepatitis B, including modes of transmission, monitoring, treatment and prevention.









<u>Bangla</u>

<u>Khmer</u>

<u>Mongolian</u>

<u>Nepali</u>

# **Hepatitis B**





<u>Samoan</u>



## **Social Media - In-language assets**

Social media stills (images) and 20-30 second animations feature key campaign messages and the call to action.

|                                     | Suggested campaign messaging   | Webpage   |
|-------------------------------------|--|---|
| English                             | The only way to know if you have chronic hepatitis B is by getting a hepatitis B blood test. It is quick and easy.                 | www.mhahs.org.au/index.php/<br><mark>en</mark> /hepatitis/hepatitis-b-testing |
|                                     | Hepatitis B is common in our communities. Chronic (long-term) hepatitis B can<br>lead to liver damage and liver cancer.            |   |
|                                     | Most people living with chronic hepatitis B don't know they have it, because it can take several years for the symptoms to appear. |   |
| English -<br>African<br>Communities | The only way to know if you have chronic hepatitis B is by getting a hepatitis B blood test. It is quick and easy.                 | www.mhahs.org.au/index.php/<br><mark>en</mark> /hepatitis/hepatitis-b-testing |
|                                     | Hepatitis B is common in our communities. Chronic (long-term) hepatitis B can<br>lead to liver damage and liver cancer.            |   |
|                                     | Most people living with chronic hepatitis B don't know they have it, because it can take several years for the symptoms to appear. |   |
| Arabic                              | الطريقة الوحيدة لمعرفة إذا كان لديك التهاب الكبد ب المزمن هي باجراء فحص الدم الخاص<br>بالتهاب الكبد ب. الفحص سريع وسهل.            |   |
|                                     | إلتهاب الكبد ب شائع في جالياتنا. يمكن لالتهاب الكبد ب المزمن (طويل الأمد) أن يؤدي<br>الى تلف الكبد و سرطان الكبد                   | www.mhahs.org.au/index.php/<br><mark>ar</mark> /hepatitis/hepatitis-b-testing |
|                                     | لا يعرف معظم الناس بإصابتهم بالتهاب الكبد ب المزمن، لأنّه يمكن أن يستغرق عدة سنوات لكي<br>تظهر أعراضه.                             |   |



## Social Media - In-language assets

Social media stills (images) and 20-30 second animations feature key campaign messages and the call to action.

|                         | Suggested campaign messaging   | Webpage   |
|-------------------------|--|---|
| Chinese<br>(Simplified) | 了解自己是否患有慢性乙肝的唯一途径是进行乙肝血液化验。化验过程简单快捷。   | www.mhahs.org.au/index.php/<br><mark>zh</mark> /hepatitis/hepatitis-b-testing |
|                         | 乙肝在我们的社区很常见,慢性乙肝可导致肝损伤或肝癌。   |   |
|                         | 大多数慢性乙肝患者并不知情,因为乙肝症状有可能需要几年时间才会显现出来。   |   |
| Korean                  | 만성 B형 간염에 걸렸는지 알아보는 유일한 방법은 정확한 혈액 검사를 하는 것입니다.<br>이 것은 신속하고 쉬운 방법입니다.   |   |
|                         | B형 간염은 우리 지역 사회에서도 많이 볼 수 있습니다. 만성 B형 간염은 간 손상과 간암<br>을 일으킬 수 있습니다.  | www.mhahs.org.au/index.php/<br><b>ko</b> /hepatitis/hepatitis-b-testing       |
|                         | 병이 진행된 몇 년 후 증상이 나타날 수 있어 대부분의 만성 B형 간염을 가지고 있는 사람<br>들은 자신이 B형 간염을 가지고 있다는 것을 모르는 경우가 많습니다.                                     |   |
| Vietnamese              | Cách duy nhất để bạn biết mình có bị viêm gan mãn tính là đi xét nghiệm máu cho<br>viêm gan B. Rất nhanh và dễ dàng.             |   |
|                         | Viêm gan B rất phổ biến trong cộng đồng chúng ta. Viêm gan B mãn tính (kéo dài)<br>có thể dẫn đến tổn thương gan và ung thư gan. | www.mhahs.org.au/index.php/<br><b>vi</b> /hepatitis/hepatitis-b-testing       |
|                         | Hầu hết người bị viêm gan B mãn tính không biết họ có bệnh, bởi vì có thể mất<br>vài năm triệu chứng mới xuất hiện.              |   |



## Hepatitis B - It's Family Business booklet

The 'Hepatitis B. It's family business' booklet is a comprehensive resource developed specifically for people from culturally and linguistically diverse backgrounds.

The booklet covers simple information about hepatitis B, consequences of chronic infection, transmission, testing, treatment, prevention as well as information on support services in NSW.

Available in English, Arabic, Chinese, Indonesian, Khmer, Korean, Thai and Vietnamese on the MHAHS website.

For free hard copies of the booklet, complete the online **Resource Order Form.** 

Email completed form to: info@mhahs.org.au



# patitis

## Hepatitis B - Bangladeshi Campaign

A range of posters and animated videos in Bengali have been jointly developed by South Eastern Sydney, South Western Sydney, and Sydney Local Health Districts, together with the NSW Multicultural HIV and Hepatitis Service, to promote hepatitis B testing and raise awareness within the Bangladeshi community.



Hepatitis B is asymptomatic





Videos



Become worry free and let's value our life - 20 sec video



Hepatitis B is asymptomatic, become worry free - 20 sec video



Hepatitis B is asymptomatic - 14 sec video

## Hepatitis B - Chinese Campaign

A series of Chinese-language posters and animated videos has been developed to support health professionals and community organisations in raising awareness and promoting hepatitis B testing, vaccination, treatment and care among Chinese communities.



Can sharing meals lead to hep B infection?



Worried about contracting hep B? We have the solution!



Do I need regular check-ups if I don't have hep B symptoms? You do!



Hep B is so wronged, I hope you can learn more about it.

## **Hepatitis B testing chart**

This testing chart by Hepatitis NSW provides an overview of the tests needed to check for hepatitis B and simply explains testing terminology.









Explore the Hepatitis NSW website for more hepatitis B and C information in









## **Online learning**

Hepatitis NSW's Hep B online learning module is a simple introduction to hepatitis B related topics. The module is designed for everyone who is interested in the topics and is particularly relevant for people working with people affected by or at risk of hepatitis B.



# **Hepatitis B**

## **Posters**

A4 Posters feature the campaign key messaging. Multi-faced posters promote hepatitis C treatment. Single-faced posters promote hepatitis C testing, featuring modes of transmission relevant for each community.



**Arabic Multi-Faced** 



Arabic Single - Male Arabic Single - Female



**Chinese (Simplified) Multi-Faced** 



**Vietnamese Multi-Faced** 



**Chinese (Simplified) Single** 



Vietnamese Single - Male Vietnamese Single - Female

The Live Free of Hepatitis C campaign raises awareness of hepatitis C testing and treatment, featuring tailored messages for the Arabic-speaking, Chinese-speaking and Vietnamese communities.

## Wallet Card

Wallet cards discuss prevention, testing and cure.



### English



### Chinese (Simplified)



### Arabic



Vietnamese

# **Hepatitis** C

## Video - Arabic

Videos feature the story of community members who have been cured for from hepatitis C. In their stories they reflect on their journey from the shock they experienced when first diagnosed, how they felt and the stigma and discrimination associated with hepatitis C, to undertaking treatment and finally living free of hepatitis C.

### Bassam is a 40 year old man, who was born in Iraq. He came to Australia in 2013.



I was diagnosed with hepatitis C when I was 20 years old. I found out through a routine blood test in Iraq. I don't really know how I got it, but I think it might have been from a blood transfusion I had as a child.





**Short Video** 

# **Hepatitis** C

## Video - Chinese (Mandarin)

Videos feature the story of community members who have been cured for from hepatitis C. In their stories they reflect on their journey from the shock they experienced when first diagnosed, how they felt and the stigma and discrimination associated with hepatitis C, to undertaking treatment and finally living free of hepatitis C.

### Ling was 20 years old when she came to Australia from mainland China in 2010.



I first found out I had hepatitis C during my first pregnancy. I was living in Australia, and I was shocked as I didn't know how I got the virus.





**Short Video** 

# **Hepatitis** C

## Video - Vietnamese

Videos feature the story of community members who have been cured for from hepatitis C. In their stories they reflect on their journey from the shock they experienced when first diagnosed, how they felt and the stigma and discrimination associated with hepatitis C, to undertaking treatment and finally living free of hepatitis C.

## Hanh is in her 60's. She was born in Vietnam and came to Australia with her husband as a refugee over 30 years ago.



In 2006 I found out I had hepatitis C after a blood test at my GP. I went to the GP for a general checkup and was offered the hepatitis B vaccination. I asked about testing for other types of hepatitis. When the test for hepatitis C was positive, I was very surprised because I had never felt unwell.





**Short Video** 

# **Hepatitis C**

## **Testing - DBS Testing resources**

Dried Blood Spot (DBS) Testing offers eligible individuals the convenience of testing for hepatitis C and HIV in the comfort of their own homes, eliminating the need for doctor visits.

It's a simple, reliable, and confidential method that allows community members to order a free DBS testing kit online, provide a fingerprick blood sample on the test card provided, and send it back to the laboratory for testing. Results are provided by a nurse within a week.



For more information, visit the <u>NSW Health DBS Test</u> page

download here

download here

download here

download here

download here

download here

## **Online learning**

Hepatitis NSW's Hep C online learning module is a simple introduction to hepatitis C related topics. The module is designed for everyone who is interested in the topics and is particularly relevant for people working with people affected by or at risk of hepatitis C.



# **Hepatitis C**

## Hepatitis B and C testing in Emergency Departments Community Language Videos

NSW Health has a new service to check patients for hepatitis B and C when they have visiting the emergency department and having a blood test.

This service offers hepatitis B and C testing to all adult patients who present to the emergency department.

Testing is free and we use blood that is already being collected so no extra blood samples are required.

The video series explains the service in English and 8 community languages.

View the video library



















# **Service directory**







www.mhahs.org.au



## **NSW Sexual** Health Infolink

1800 451 624



www.shil.nsw.gov.au



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1800 803 990





## **Hepatitis** NSW

## Hepatitis **NSW**

www.hep.org.au/



## Hepatitis Australia

1800 451 624



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www.hepatitisaustralia.com



## **For more information**

## email: info@mhahs.org.au

NSW Multicultural HIV and Hepatitis Service (MHAHS), Diversity Programs and Strategy Hub www.mhahs.org.au | @TheMHAHS



